WEST TOWN PATTERN BOOK

Atlanta, Georgia

Client:
Brock Built

Project Status:
Going through plan revision to meet changed market conditions

Project Overview:

- Master plan for a new urban neighborhood and a LEED-ND pilot community near Midtown Atlanta
- Prepared pattern book to guide plan implementation in four areas: the neighborhood, architecture, circulation, and landscape

West Town, a former industrial site less than two miles from Midtown Atlanta, is a new urban neighborhood and a LEED-ND pilot community. Following site design, TSW prepared a pattern book to guide implementation in four areas: the neighborhood, architecture, circulation, and landscape.

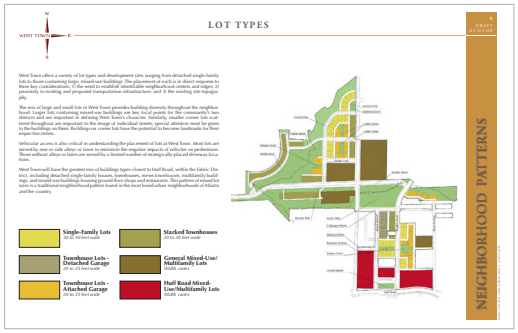
Neighborhood patterns address lot sizes and types, building placement, façades, frontages, and garages. It lays out basic parameters for urbanism and the interaction of public and private space, allowing for different architectural styles to occur within this framework.

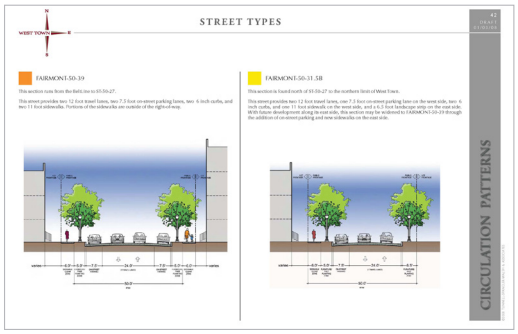
Architecture patterns define appropriate styles, materials, and building details to ensure a cohesive feel. Permitted styles draw on the former industrial and commercial use of the area, and include standards for contextual modern interpretations of historic precedents.

The circulation section guides the design of streets, alleys, sidewalks, and trails. Its goal is to promote connectivity and walking, and ensure a high quality, consistent public realm.

The final section addresses park treatment, tree and plant species, and community gardens to promote ecological solutions for community open space. It includes concept plans for specific parks, mews, and greens, as well as general environmental performance standards for the site as a whole.

The pattern book will guide West Town's development according to sustainable design principles to ensure a green and walkable community. Its sketches, regulating plans, narrative, street sections, photographs, and diagrams will guide development in the community for years to come, and ensure the creation of a high-quality, sustainable neighborhood that fulfill the vision of its founders.





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